



STATE FAIR MEADOWLANDS TO HOLD JERSEY TOMATO FIGHT TO RAISE MONEY FOR CHARITY

Proceeds From 'Squishy' Summer Extravaganza Will Go To Cystic Fibrosis Foundation

East Rutherford, NJ – (June 2010) – State Fair Meadowlands will hold New Jersey's 1st Annual State Fair Jersey Tomato Fight on Saturday, June 19, at 6 pm. The hour-long, squishy summer extravaganza – which will be held during the 19-day fair at the Meadowlands Fairgrounds in East Rutherford, NJ – is open to fairgoers ages 12 and up. Participation is free, but tomato hurlers and spectators will be encouraged to make a \$5 donation to the Cystic Fibrosis Foundation. This event is being sponsored by The Thomas Colace Company of PA and NJ, purveyors of fine fruits and vegetables.

"The State Fair Jersey Tomato Fight promises to be a spectacle that area thrill seekers won't want to miss. Goggles will be available for purchase, and tomato hurlers should come dressed for a mess – maybe even in bathing suits!" said Al Dorso, president of State Fair at the Meadowlands Fairgrounds.

State Fair at the Meadowlands Fairgrounds will run daily from June 17 – July 5. This year's fair will feature six electrifying new shows – Piccadilly Circus, with daring acrobats, hilarious clowns and majestic circus animals; Sea Lion Splash, a splashy and educational summer pleaser with funny, lovable sea lions; a thrilling Aerial Stunt Show featuring the original BATCOPTER from the Batman TV series and movie; Hell on Wheels Trilogy BMX Show; Masters of Illusion & Escape artists Ridgeway and Johnson; and the Puppetone Rockers, a one-of-a-kind puppet variety show that kids will love. Entertainment to these and other shows is FREE with entry ticket.

The Fair will feature 50 food vendors and over 150 rides and attractions for all ages, as well as bargain ticket days. In addition to this year's new shows, free nightly entertainment also includes favorites Master Hypnotist Steve Bayner, Racing Pigs, Festival of Magic, and World of Wonder/Palace of Illusion, a real old-fashioned oddities show. The fair will also offer free concerts, and families can relax in the Kid Zone, a grassy area with picnic tables, umbrellas and space for parents and kids to unwind.

This year's special events include a visit from the original fully refurbished BATCOPTER, offering rides to daring fairgoers. The Fair will also hold a Record- Breaking Bubble Wrap® Popping event on Sunday, June 27. Don't miss the Second Annual Auto and Bike Show on Friday, July 2 from 6 pm to 10 pm, and Saturday, July 3 from 2 pm to 10 pm. Spectacular annual fireworks displays will be held on July 3 and July 4. On July 4th, the fair will host a Latin Music Extravaganza from 2 pm to 2 am.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to

midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 5 from 2 p.m. to 12 a.m. On June 17, opening night, gates open 5 p.m.

Advance tickets for State Fair Meadowlands are on sale now through June 16 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available. Check njfair.com for updates on promotions, bargain ticket days and more about this year's fair.

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