



SECOND ANNUAL AUTO AND BIKE SHOW AT STATE FAIR MEADOWLANDS ON JULY 2 & 3
Featuring Auto & Bike Competition, Drifting, BMX Showcase and Rix Magazine Model Search

East Rutherford, NJ – (June 2010) – State Fair Meadowlands, RIX Magazine and Xtreme Rides 7 will hold the Second Annual State Fair Auto and Bike Show at the Meadowlands Fairgrounds on July 2 and 3. This spectacular event will feature an intense auto and bike competition, Drifting, BMX showcase by Hell on Wheels, Live Dyno Runs, Head to Head Burnout competition, Stunt Bike Demos, Xbox 360 racing games, RC drifting, a model search for the next *RIX Magazine* cover model, an exciting vendor midway and lots of giveaways and prizes, including over \$10,000 in cash payout.

Music and talent performances will be hosted by DJ Rush and the “Energy Provider” D Prados. Last year’s performances included Young Boss “David Rush” and ALBE Back, now signed to Universal Records. Let’s see who will rock the crowd this year! There will be more than 5,000 automotive and entertainment enthusiasts in attendance.

The event, fueled by Scion, will kick off with Drifting qualifying preliminaries on Friday, July 2, from 6 pm to 10 pm. Hours on Saturday, July 3 are from 2 pm to 11 pm, culminating in State Fair Meadowland’s annual world-class fireworks, followed by a Custom Ride Parade to close out the Auto and Bike show.

The Auto and Bike show features:

- Over 100 trophies and \$5,000 cash payout to the shows top winners Presented By Scion
- Drifting Competition sponsored by Cooper Tires and Monster Energy Drink, winner takes all \$2,000 plus championship belt
- Freestyle BMX showcase by Hell on Wheels, sponsored by Kicker Audio
- Head to Head Burnout
- Live Dyno Runs
- Stunt Bike Demos
- Ride and Drive Experience
- Vendor Midway
- Lifestyle stage presented by Cooper Tires
- SPL Competition Presented by Kicker
- RIX Magazine Cover Model Search Competition, \$1,000 cash payout
- Pre-Fireworks entertainment & Custom Car Parade to close out show

The Auto and Bike Show will occur during State Fair Meadowlands’ annual summer fair, with runs daily from June 17 – July 5. This year’s fair will feature six electrifying new shows – Piccadilly Circus, with daring acrobats, hilarious clowns and majestic circus animals; Sea Lion Splash, a splashy and educational summer pleaser with funny, lovable sea lions; a thrilling Aerial Stunt Show featuring the original BATCOPTER from the Batman TV series and movie; Hell on Wheels Trilogy BMX Show; Masters of Illusion & Escape artists Ridgeway and Johnson; and the Puppetone Rockers, a one-of-a-kind puppet variety show that kids will love. Entertainment to these and other shows is FREE with entry ticket.

The Fair will feature 50 food vendors and over 150 rides and attractions for all ages, as well as bargain ticket days. In addition to this year's new shows, free nightly entertainment also includes favorites Master Hypnotist Steve Bayner, Racing Pigs, Festival of Magic, and World of Wonder/Palace of Illusion, a real old-fashioned oddities show. The fair will also offer free concerts, and families can relax in the Kid Zone, a grassy area with picnic tables, umbrellas and space for parents and kids to unwind.

This year's special events include a visit from the original fully refurbished BATCOPTER, offering rides to daring fairgoers. The Fair will also hold a Jersey Tomato Fight on Saturday, June 19, and a Record-Breaking Bubble Wrap® Popping event on Sunday, June 27. All fair patrons are invited to be participants in these events and become part of history. Spectacular annual fireworks displays will be held on July 3 and July 4. On July 4th, the fair will host a Latin Music Extravaganza from 2 pm to 2 am.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 5 from 2 p.m. to 12 a.m. On June 17, opening night, gates open 5 p.m.

Advance tickets for State Fair Meadowlands are on sale now through June 16 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available. Check njfair.com for updates on promotions, bargain ticket days and more about this year's fair.

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