

State Fair Meadowlands Gears Up for Fourth of July Weekend

Cake Boss, Alligator Show, Fireworks, Wine Competition and More

East Rutherford, NJ – June 27, 2011 – With the weather turning gorgeous this week, State Fair Meadowlands is gearing up for an action-packed Fourth of July weekend, with fabulous fireworks on July 3rd and 4th; and a special unveiling of the fair’s one-of-a-kind 25th Anniversary Cake by Buddy Valastro, the Cake Boss, on July 2 at 7 pm.

Here are holiday weekend highlights:

- **July 1st** - 2nd Annual Zombie Walk and Halloween Fashion Show starting at 10 pm
- **July 2nd** – Cake Boss, Buddy Valastro, unveils fair’s 25th Anniversary cake at 7 pm
- **July 3rd and 4th** – Fabulous fireworks; 11 pm both nights
- **July 4** – Kachunga and the Alligator show arrives at the fair thru July 10
- **All weekend** – NJ Wine Making Competition – amateur and professional bottles welcome

The holiday weekend will delight children, with the newly arrived Kachunga and the Alligator Show, a fun, educational and very splashy performance about America’s favorite swamp dwellers. Families also shouldn’t miss the World’s Tiniest Woman, a 29-inch high performer who will thrill kids in particular, as well as the hilarious Master Hypnotist Steve Bayner.

“Our new and expanded Kiddieland contains more than 30 fun rides for younger children, including a pumpkin ferris wheel, bumper cars, a kiddie coaster, a fun house and much more,” said Al Dorso, President, State Fair Meadowlands. “We’ve done a lot to make families comfortable this year, including bicycle rickshaws in the parking lot, increased stroller accessibility and more climate-controlled bathrooms.”

State Fair Meadowlands Fast Facts	
When:	June 24 through July 10
Hours of Operation:	Monday – Thursday: 6 pm – midnight Friday: 6 pm – 2 am Saturday: 2 pm – 2 am Sunday: 2 pm – midnight Opening Night, June 24 – 4 pm to 1 am July 3rd and 4th – 2 pm to 2 am
Where:	The New Meadowlands Fairgrounds, next to the New Meadowlands Stadium Stadium Road, East Rutherford, NJ 07073
What:	Celebrating its silver anniversary in style, with electrifying new FREE entertainment, thrilling rides, special deals and over 50 food vendors to delight fairgoers of all ages. Will be held on larger new fairgrounds next to the New Meadowlands Stadium, formerly Giants Stadium, offering improved accessibility, new special events area and climate-controlled restrooms.

Featuring:	<ul style="list-style-type: none"> • Anniversary Celebration with the Cake Boss, who will unveil State Fair’s one-of-a-kind cake on July 2 • NJ Wine Competition for amateurs and professionals; awards July 10 • The Big Cat Show – featuring lions and tigers from a big cat sanctuary in Florida • Circus Maximus – an 1,800-seat circus with thrill and animal shows • Kachunga and The Alligator Show – an educational show about ‘gators. • Racing Pigs – celebrating a quarter century of fun at State Fair! • Rides in the original Batcopter • State Fair’s Famous Skyride • Master Hypnotist Steve Bayner • Festival of Magic • Educational Petting Zoo • Fabulous fireworks – 7/3 and 7/4
Ticket Prices and Discounts:	<p>Admission Weekdays (Mon. thru Thurs.): Adults - \$7.00; Senior Citizens and Children 12 & Under - \$5.00</p> <p>Admission Weekends & Holidays (Fri.-Sat.-Sun. and Jul 3 & 4): Adults - \$9.00, Senior Citizens and Children 12 & Under \$6.00</p> <p>Admission & Unlimited Rides Combo Weekdays (Mon thru. Thurs.) Adults - \$29; Senior Citizens and Children 12 & Under - \$27</p> <p>Admission & Unlimited Rides Combo Weekends & Holidays (Fr-Sa-Su & Jul 3 & 4): Adults - \$35; Senior Citizens and Children 12 & Under - \$32</p> <p>Special Pricing:</p> <ul style="list-style-type: none"> • Admission is free any day for children under 34” • Go Green Night – Tuesday, June 28. Sign up for Viridian Energy, which delivers green energy via your usual electric company, and get two free admission tickets to the fair. Bring your electric bill to the Will Call window to sign up. • Kids Go Free Night – Wednesday, June 29. Any child 12 and under gets into the Fair for free. • Midnight Madness – Every Friday night from 10 pm to 2 am, rides and admission are \$19.99 • Cheap Cheap Night – Wednesday, July 6. Just \$3 for admission and \$15 for an Unlimited Ride Handstamp. Cheap cheap games, cheap cheap rides, and cheap cheap food! • Zombie Night – Friday, July 1. Come join us for the zombie walk at 10 pm. Dress in zombie attire and pay only \$5 for admission (please arrive at ticket booth no earlier than 10:00 pm for discount). A zombie makeup artist will be on site for those wishing to hire an expert. • Patron Appreciation Day – Sunday, July 10. Pay One Price admission & Unlimited Rides for \$25.00. • Rain Insurance – If it rains continuously for more than 30 minutes before 9 p.m., warranting the closure of the majority of rides and entertainment, State Fair will validate ticket stubs with a stamp that will be good for any other weekday of the Fair (offer not valid for Dollar Preview Night). <p>Parking is free Monday through Wednesday, and \$4 all other days.</p>
Info:	<p>Call 973-450-1073. Special group packages available. www.njfair.com</p>
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