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**State Fair Meadowlands Inaugurates New, Larger Fairgrounds**

*Fairgrounds, Next to New Meadowlands Stadium, is 25 Percent Larger;  
Will Feature Better Traffic Flow, Covered Event Areas and New Comfort Stations*

**East Rutherford, NJ – May 12, 2011** – State Fair Meadowlands will inaugurate larger new fairgrounds for its 25<sup>th</sup> anniversary event this summer, running daily from June 24 thru July 10 next to the New Meadowlands Stadium, formerly Giants Stadium. This year’s fair will offer simplified traffic flow, improved wheelchair and stroller accessibility, additional comfort stations, and pedicabs to transport fairgoers to and from the parking lot.

“With the larger fairgrounds, we are offering local residents a bigger and better reason to keep fun close to home this summer. With 25 percent extra space, we are pleased to be offering dazzling new entertainment that is free with entry ticket, including The Big Cat Show, Kachunga & The Alligator Show and Circus Maximus, a contemporary tent circus with animal shows and acrobats,” said Al Dorso, president of State Fair Meadowlands. “Old favorites – the Racing Pigs, hypnotist Steve Bayner and magic shows – will also be free with fair admission.”

The fairgrounds and parking area occupy 35 acres, making the fair the largest in the New York metro area. Now that construction in the Meadowlands complex is finished, fairgoers will be pleased at the improved traffic flow from surrounding highways. For special events, State Fair is providing new, covered spaces to protect audiences from the hot sun and inclement weather.

Fairgoers will also have greater access to comfort stations: The fair is introducing new, climate-controlled bathrooms this year. Fairgoers can also pamper themselves by travelling from the parking lot via pedicab.

The fair will have rides for everyone, from tots to thrill-seeking daredevils, games, shows, live concerts and shopping. With the larger fairgrounds, the Skyride – a family favorite – will be back. Also at the fair will be the original BATCOPTER, which will provide rides offering panoramic views of the fair and nearby New York City. Spectacular annual fireworks displays will be held on July 3 and July 4.

A wide array of food choices will also be available including Italian, Greek, Asian and Mexican – as well as not-to-be-missed funnel cakes, corn dogs, candied apples, curly fries, deep-fried Oreos and Twinkies, ice cream, and of course, cotton candy.

Fair hours are Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. On June 24, opening night, gates open at 4 p.m.

Advance tickets are on sale now through June 22 and can be bought online at [www.njfair.com](http://www.njfair.com) or by calling 973-450-1073. Special group packages are also available. Check [www.njfair.com](http://www.njfair.com) for updates on promotions and more about this year's fair.

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