



## **State Fair Meadowlands To Donate Up To 10,000 Tickets To Underprivileged NJ Children In 'Tix 4 Kids' Program**

**East Rutherford, NJ – March 29, 2011** – State Fair Meadowlands will donate up to 10,000 State Fair entry tickets to underprivileged children in New Jersey this Spring, for use during this year's 17-day 25<sup>th</sup> Anniversary fair event, running daily from June 24 – July 10. The fair will be held at the New Meadowlands Fairgrounds, next to the New Meadowlands Stadium, formerly Giants Stadium.

“State Fair Meadowlands – New Jersey’s largest annual family-friendly event – is close to home, and we want to make sure that all kids, regardless of income, have a chance to come and share the fun. For our Tix 4 Kids program, we are looking to partner with non-profit organizations throughout the state to identify children who could benefit,” said Al Dorso, President of State Fair Meadowlands.

Interested outreach professionals may email [tix4kids@njfair.com](mailto:tix4kids@njfair.com), with the name of your organization in the subject line. All requests must be submitted by email (no phone calls please). The deadline for submission is Wednesday, May 18.

The fair will feature brand-new entertainment acts, live concerts and special events, including The Big Cat Show, Kachunga and The Alligator Show and Circus Maximus, an 1,800-seat contemporary tent circus with animal shows and acrobats. Returning favorites include the Racing Pigs, Magic Shows, fireworks and Master Hypnotist Steve Bayner. All of these entertainment acts are free with entry ticket.

State Fair Meadowlands is the largest fair in the New York metro area, with over 150 rides and attractions, as well as a wide variety of food vendors, occupying over 35 acres of fairgrounds and parking. With no major construction going on this year at the Sports Complex, there will be easy access and egress at the Fair. This year's newly developed fairgrounds will feature a larger special event area, improved wheelchair and stroller accessibility, and new climate-controlled restrooms for patrons. With the larger fairgrounds, the Skyride – a family favorite – will be back.

The fair will have rides for everyone, from tots to thrill-seeking daredevils, games, shows, live concerts and shopping. Also at the fair will be the original BATCOPTER, which will provide rides offering panoramic views of the fair and nearby New York City. A wide array of food

choices will be available including Italian, Greek, Asian and Mexican – as well as not-to-be-missed funnel cakes, corn dogs, candied apples, curly fries, deep-fried Oreos and Twinkies, ice cream, and of course, cotton candy.

Fair hours are Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. On June 24, opening night, gates open at 4 p.m. This year, the fair is offering free parking Monday through Wednesday, and \$4 all other days, excluding July 4. On June 24, opening night, parking is just \$1.

Visit [www.njfair.com](http://www.njfair.com) for more information about the fair.

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