



State Fair Meadowlands Announces Bargain Days for Its 25th Anniversary Fair This Summer

East Rutherford, NJ – June 2011 – State Fair Meadowlands, New Jersey’s largest annual family friendly event, is offering exciting new bargains for its 25th anniversary event this summer. Running daily from June 24 thru July 10, the fair will be held in new, larger fairgrounds next to the New Meadowlands Stadium, formerly Giants Stadium.

“State Fair Meadowlands has been going strong for the last quarter-century, and to celebrate our Silver Anniversary, we want to make it easier than ever for local families to come and enjoy our electrifying new entertainment, thrilling rides and delicious food,” said Al Dorso, President of State Fair Meadowlands.

State Fair is offering the following promotions to celebrate its Silver Anniversary:

- **Opening Dollar Night** – Friday, June 24. Select rides, games, food, drinks and parking all cost a dollar, and admission is \$2.
- **Go Green Night** – Tuesday, June 28. Sign up for Viridian Energy, which delivers green energy via your usual electric company, and get two free admission tickets to the fair. Bring your electric bill to the Will Call window to sign up.
- **Kids Go Free Night** – Wednesday, June 29. Any child 12 and under gets into the Fair for free. Watch for our Batman anti-bullying event at 8 pm near the Batcopter.
- **Midnight Madness** – Every Friday night from 10 pm to 2 am, rides and admission are \$19.99
- **Cheap Cheap Night** – Wednesday, July 6. Just \$3 for admission and \$15 for an Unlimited Ride Handstamp. Cheap cheap games, cheap cheap rides, and cheap cheap food!
- **Zombie Night** – Friday, July 1. Come join us for the zombie walk at 10 pm. Dress in zombie attire and pay only \$5 for admission (please arrive at ticket booth no earlier than 10:00 pm for discount). A zombie makeup artist will be on site for those wishing to hire an expert.
- **Patron Appreciation Day** – Sunday, July 10. Pay One Price admission & Unlimited Rides for \$25.00.
- **Rain Insurance** – If it rains continuously for more than 30 minutes before 9 p.m., warranting the closure of the majority of rides and entertainment, State Fair will validate

ticket stubs with a stamp that will be good for any other week day of the Fair (offer not valid for Dollar Preview Night).

- **Season Passes** - The State Fair Meadowlands Season Pass, good for all 17 days of the fair, will cost just \$25 for children and \$25 for adults – for a savings of up to 80% compared with buying full-price tickets for those days. Info is at www.njfair.com/advance_sale.php.
- **Free Parking** – Parking is Free Monday through Wednesday and just \$4 other days and July 4, except for Opening Day, when it's a dollar!

Attractions – which are free with entry ticket – include The Big Cat Show, Kachunga and The Alligator Show and Circus Maximus, a contemporary tent circus with trapeze acts, animal shows and acrobats. Returning favorites include Racing Pigs, Magic Shows, fireworks and Master Hypnotist Steve Bayner. Back by popular demand will be the original Batcopter and the Skyride, a family favorite. Spectacular annual fireworks displays will be held on July 3 and July 4.

State Fair Meadowlands is the largest fair in the New York metro area, with over 150 rides and attractions, as well as a wide variety of food vendors, occupying over 35 acres of fairgrounds and parking. With no major construction going on this year at the Sports Complex, there will be easy access and egress at the Fair. This year's newly developed fairgrounds will feature a larger special event area, improved wheelchair and stroller accessibility, and new climate-controlled restrooms for patrons.

Fair hours are Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. On June 24, opening night, gates open at 4 p.m. This year, the fair is offering free parking Monday through Wednesday and \$4 all other days, excluding July 4. On June 24, opening night, parking is just \$1.

Advance tickets are on sale now through June 22 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available. Check www.njfair.com for updates on promotions and more about this year's fair.

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