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State Fair Meadowlands to Celebrate Its 25th Anniversary This Summer

Fair to Celebrate Its Silver Year in the New Meadowlands Fairgrounds, With 17 Days of Dazzling Free Entertainment, Thrilling Rides, Special Events and Delicious Food

East Rutherford, NJ – March 2011 – State Fair Meadowlands, New Jersey’s largest annual family friendly event, will celebrate its 25th anniversary this summer, running daily from June 24 thru July 10. This year’s special Silver Anniversary celebration, to be held in new, larger fairgrounds next to the New Meadowlands Stadium (formerly Giants Stadium), is designed to dazzle the senses – with electrifying new entertainment, thrilling rides, special deals and over 50 food vendors to delight fairgoers of all ages.

“For our 25th Anniversary Extravaganza, we are planning 17 days of brand-new entertainment acts, live concerts and special events – including The Big Cat Show, Kachunga and The Alligator Show, Circus Maximus, an 1,800-seat contemporary tent circus with animal shows and acrobats. Returning this year will be the Racing Pigs, Magic Shows, fireworks and Master Hypnotist Steve Bayner. All of these and more will be free with entry ticket,” said Al Dorso, President of State Fair Meadowlands. “We expect to top last year’s attendance, once again, breaking records set in previous years.”

State Fair Meadowlands is the largest fair in the New York metro area, with over 150 rides and attractions, as well as a wide variety of food vendors, occupying over 35 acres of fairgrounds and parking. With no major construction going on this year at the Sports Complex, there will be easy access and egress at the Fair. This year’s newly developed fairgrounds will feature a larger special event area, improved wheelchair and stroller accessibility, and new climate-controlled restrooms for patrons. With the larger fairgrounds, the Skyride – a family favorite – will be back.

The fair will have rides for everyone, from tots to thrill-seeking daredevils, games, shows, live concerts and shopping. Also at the fair will be the original BATCOPTER, which will provide rides offering panoramic views of the fair and nearby New York City. Spectacular annual fireworks displays will be held on July 3 and July 4.

Did You Know?

- There are over 7,000 bags of Cotton Candy sold at State Fair Meadowlands annually.
- There are over 5,000 Corn Dogs sold at the fair annually.
- There are almost 100 pig races annually at the fair.
- There are over 1,300 people hypnotized annually at the fair.
- Each year, the fair generates almost \$1 million in sales tax for the state of New Jersey.

A wide array of food choices will also be available including Italian, Greek, Asian and Mexican – as well as not-to-be-missed funnel cakes, corn dogs, candied apples, curly fries, deep-fried Oreos and Twinkies, ice cream, and of course, cotton candy.

Special discounts and promotions are available this year, including opening Dollar Night, Kids go Free Night, Midnight Madness, Cheap Cheap Night and Patron Appreciation Day. Info about these promotions is available at http://njfair.com/fair_deals.php.

Fair hours are Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. On June 24, opening night, gates open at 4 p.m. This year, the fair is offering free parking Monday through Wednesday, and \$4 all other days, excluding July 4. On June 24, opening night, parking is just \$1.

Advance tickets are on sale now through June 22 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available. Check www.njfair.com for updates on promotions and more about this year's fair.

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