



**STATE FAIR MEADOWLANDS AT GIANTS STADIUM
FAIRGROUNDS RETURNS TO THE MEADOWLANDS SPORTS
COMPLEX IN EAST RUTHERFORD ON JUNE 25**

*FREE Entertainment, Food, Rides and More at New Jersey's
Largest Family-Friendly Summer Event*

East Rutherford, NJ – (Spring 2009) – State Fair Meadowlands at Giants Stadium Fairgrounds will return to the Meadowlands Sports Complex in East Rutherford this summer, with 18 days full of action-packed fun for the entire family. New Jersey's largest, annual family-friendly event will run daily from June 25 – July 12, featuring plenty of FREE entertainment with dazzling performers, as well as delicious food, thrilling rides, games, exhibits, shopping and bargain ticket nights.

Fairgoers can kick off the summer with plenty of FREE entertainment and over 150 rides and attractions for all ages. This year's Fair features free nightly entertainment, including The Marcan Tiger Show, Master Hypnotist Steve Bayner, Festival of Magic, Wildlife Gallery and World of Wonder – Palace of Illusion. Strolling musicians and costumed characters will also provide entertainment throughout the fairgrounds

Over 50 food vendors will offer an astonishing array of gastronomic treats, including cheese steaks, barbeque, pizza, Greek, Asian and Mexican delicacies, salads, ice cream, funnel cake and of course, cotton candy. Fair visitors can work off some calories in the shopping zone, which will feature CDs, DVDs, jewelry, clocks, clothing, arts & crafts, candles and more.

This year's special events include a taste of Disney on Monday, July 6. Young and old alike can enjoy an appearance by the Little Mermaid's Prince Eric, played by actor-singer Drew Seeley. Fairgoers will also be thrilled by bicycle trick riders, who will be appearing from July 2 through July 6. And, car lovers can check out the *Rix Magazine* car show on Sunday, July 12.

Fairgoers won't want to miss the spectacular fireworks displays on July 3 and July 4, and the fantastic opening "Dollar Night" on Thursday, June 25 – where everything from parking, to admission, rides and select food items costs a buck each. Sunday, June 28 is Kidz 4 Free Sunday, when all kids 12 and under are admitted free. Thursday, July 2 is BOGO Night, where everything from admission, games & unlimited ride hand stamps are Buy One, Get One Half Price. Look for the BOGO sign at participating food vendors. Thursday, July 9 is Carload Night, where everyone who fits in your car (up to 8 people) can enter and ride unlimited rides for one price of \$69.00, and parking is free.

On Monday, June 29 (rain date June 30), State Fair is offering FREE admission to the currently unemployed and up to four of their immediate family members. Patrons with proof of unemployment such as an unemployment check stub will enter for free and may enjoy all the free entertainment without spending another penny. If they choose, they may take advantage of discounted unlimited ride hand stamps. (Of course, the Fair is also open to the gainfully employed that day!). For more bargains and promotion days, visit www.njfair.com.

In addition, State Fair Meadowlands will be calling all aspiring comedians, dancers, singers and other performers to show their stuff in a talent spotlight contest. Contestants will submit entries to the Fair's YouTube channel via its website. Top finalists will have an opportunity to showcase their talent at State Fair Meadowlands and win prizes.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 6 from 2 p.m. to 12 a.m. On June 25, opening night, gates open 5 p.m.

Advance tickets for State Fair Meadowlands are on sale now through June 24 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available.

###

Media Contact:

Patty Buchanan
FastLane on behalf of SFM
973-670-1203
pbuchanan@fast-lane.net