



STATE FAIR MEADOWLANDS' RECESSION-BUSTER DEALS HELP NJ AND NY KEEP FUN CLOSE TO HOME

East Rutherford, NJ – May 5, 2009 – With the New Jersey/New York economy in the doldrums, State Fair Meadowlands at Giants Stadium Fairgrounds is planning special recession-busting bargain days to help local residents keep fun close to home this summer. The Fair, to be held at the Meadowlands Sports Complex from June 25 through July 12, will feature FREE daily entertainment with dazzling performers, as well as delicious food, thrilling rides, games, exhibits and shopping.

“Money is tight this year for many families in the New Jersey and New York area, making it difficult to find fun, exciting entertainment that’s close to home. State Fair Meadowlands is making the Fair more affordable than ever, with bargains, promotions and even a special Pink Slip Stimulus Day to help unemployed people and their families,” said Michele Tartaglione, Managing Director of State Fair Meadowlands.

Special bargains this year include:

- **Dollar Night** – Thursday, June 25th. Everything from parking, to admission, rides and select food items costs a buck each.
- **Kidz 4 Free Sunday** - Sunday, June 28, when all kids 12 and under are admitted free.
- **Pink Slip Stimulus Day** – Monday, June 29 (rain date June 30). State Fair is offering free admission to the currently unemployed, with an unemployment check stub, and up to four of their immediate family members. Those who enter for free can enjoy free entertainment at the fair without spending a penny. (Of course, the gainfully employed, and everyone else, are also welcome on the 29th)
- **BOGO Night** – Thursday, July 2. Everything from admission, games & unlimited ride hand stamps are Buy One, Get One Half Price. Look for the BOGO sign at participating food vendors.
- **Carload Night** – Thursday, July 9. Everyone who fits in your car (up to 8 people) can enter and ride unlimited rides for one price of \$69.00, and parking is free.

In addition to over 150 rides and attractions, this year's Fair features plenty of free entertainment. Acts include The Marcan Tiger Show, Master Hypnotist Steve Bayner, Festival of Magic, Wildlife Gallery, and World of Wonder – Palace of Illusion. Strolling musicians and costumed characters will also provide entertainment throughout the fairgrounds.

This year's special events include a taste of Disney on Monday, July 6. Young and old alike can enjoy an appearance by the Little Mermaid's Prince Eric, played by actor-singer Drew Seeley. Fairgoers will also be thrilled by bicycle trick riders, who will be appearing from July 2 through July 6. And, car lovers can check out the *Rix Magazine* car show on Sunday, July 12.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 6 from 2 p.m. to 12 a.m. On June 25, opening night, gates open 5 p.m.

About State Fair Meadowlands:

New Jersey's largest, annual family-friendly event will run daily from June 25 – July 12, 2009, featuring over 50 food vendors and 150 rides and attractions for all ages. Advance tickets for State Fair Meadowlands are on sale now through June 24 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available.

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