



STATE FAIR MEADOWLANDS AT GIANTS STADIUM FAIRGROUNDS TO HOLD 'PINK SLIP STIMULUS' DAY ON JUNE 29

East Rutherford, NJ – (Spring 2009) – State Fair Meadowlands at Giants Stadium Fairgrounds will offer free admission to unemployed Fair patrons, and up to four of their family members, on “Pink Slip Stimulus Day,” Monday, June 29. Patrons with proof of unemployment such as an unemployment check stub will enter the Fairgrounds at no charge, and without spending another dime enjoy a night of the Fair’s free entertainment. They will also have the option to take advantage of discounted unlimited ride hand stamps.

“Pink Slip Stimulus Day is a special opportunity for State Fair Meadowlands to give the community a boost, to share some truly great entertainment and fun that’s close to home. In these tough times, it means a lot to have an affordable place for families to come to enjoy special and memorable summer activities,” said Al Dorso, President of State Fair Meadowlands. Pink Slip Stimulus Day, when the fair is open from 6 pm to midnight, will, of course, also welcome the gainfully employed.

State Fair Meadowlands runs daily from June 25 – July 12, with free entertainment, food, and 150 thrilling rides and attractions for all ages. The Fair’s nightly entertainment, which is free throughout the entire 18 days of the Fair, includes The Marcan Tiger Show, Racing Pigs, Master Hypnotist Steve Bayner, Festival of Magic, Educational Petting Zoo and World of Wonder – Palace of Illusion. Strolling musicians and costumed characters will also provide entertainment throughout the fairgrounds.

Over 75 vendors will offer a wide array of delicious food choices, including cheese steaks, barbeque, pizza, Greek, Asian and Mexican delicacies, salads, ice cream, funnel cake and of course, cotton candy. Fair visitors can work off some calories in the shopping zone, which will feature CDs, DVDs, jewelry, clocks, clothing, arts & crafts, candles and more.

This year's special events include bicycle trick riders, who will be appearing from July 2 through July 6. And, car lovers can check out the *Rix Magazine* car show on Sunday, July 12.

Fairgoers won't want to miss the spectacular fireworks displays on July 3 and July 4, and the fantastic opening “Dollar Night” on Thursday, June 25 – where everything from parking, to admission, rides and select food items costs a buck each. Sunday, June 28 is Kidz 4 Free Sunday, when all kids 12 and under are admitted free. Thursday, July 2 is BOGO Night, where everything from admission, games & unlimited ride hand stamps are Buy One, Get One Half Price. Look for the BOGO sign at participating food vendors. Thursday, July 9 is Carload Night, where everyone who fits in your car (up to 8 people) can enter and ride unlimited rides for one price of \$69.00, and parking is free. For more bargains and promotion days, visit www.njfair.com.

From June 25 through July 12, fair hours are as follows: Monday through Thursday, 6:00

p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 6 from 2 p.m. to 12 a.m. On June 25, opening night, gates open 5 p.m.

Advance tickets for State Fair Meadowlands are on sale now through June 24 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available.

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