



## **SPRING HAS SPRUNG & THE SUMMER COUNTDOWN HAS BEGUN FOR MAJOR FUN AT STATE FAIR MEADOWLANDS**

**East Rutherford, NJ – April 7, 2009** – Spring has sprung and the Summer countdown has officially begun. With only a few weeks until Summer (June 21st), State Fair Meadowlands at Giants Stadium Fairgrounds is busily preparing for major fun to begin on opening night, June 25th. In fact, organizers are anticipating record attendance this year despite the poor economy.

Putting on New Jersey's largest, annual family-friendly event is no easy feat. It takes most of the year to plan and orchestrate a seamless event with hundreds of food vendors, special acts, rides, permits, promotions, operations, temporary help, security and lots, lots more.

"We take a few weeks off after each annual event to catch our breath and then we begin again, preparing for a bigger and better event the next year," said Michele Tartaglione, Managing Director of State Fair Meadowlands. "It's a labor of love we cherish. We truly enjoy bringing fun and happiness to all our fair goers – year in and year out."

State Fair Meadowlands will feature free nightly entertainment, delicious food and over 150 rides and attractions. The Fair is hosting a number of special promotions this year. For example, "Dollar Night" is on Thursday, June 25th, where everything from parking, to admission, rides and select food items costs a buck each. Sunday, June 28 is Kidz 4 Free Sunday, when all kids 12 and under are admitted free. On Monday, June 29 (rain date June 30), State Fair is offering FREE admission to the currently unemployed, with an unemployment check stub, and up to four of their immediate family members. "With so much free entertainment, these individuals won't have to spend another dime to enjoy a night at the Fair," added Tartaglione.

And, Thursday, July 2 is BOGO Night, where everything from admission, games & unlimited ride hand stamps are Buy One, Get One Half Price. Look for the BOGO sign at participating food vendors. Thursday, July 9 is Carload Night, where everyone who fits in your car (up to 8 people) can enter and ride unlimited rides for one price of \$69.00, and parking is free.

**About State Fair Meadowlands:**

New Jersey's largest, annual family-friendly event will run daily from June 25 – July 12, 2009, featuring over 50 food vendors and 150 rides and attractions for all ages. This year's special events include a taste of Disney on Monday, July 6. Young and old alike can enjoy an appearance by the Little Mermaid's Prince Eric, played by actor-singer Drew Seeley. Fairgoers will also be thrilled by bicycle trick riders, who will be appearing from July 2 through July 6. And, car lovers can check out the *Rix Magazine* car show on Sunday, July 12.

Daily acts include The Marcan Tiger Show, Master Hypnotist Steve Bayner, Festival of Magic, Wildlife Gallery, and World of Wonder – Palace of Illusion. Strolling musicians and costumed characters will also provide entertainment throughout the fairgrounds. Advance tickets for State Fair Meadowlands are on sale now through June 24 and can be bought online at [www.njfair.com](http://www.njfair.com) or by calling 973-450-1073. Special group packages are also available.

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