

STATE FAIR MEADOWLANDS LAUNCHES “NJFAIR.COM’s GOT TALENT” ONLINE VIDEO CONTEST

*Aspiring Comedians, Musicians, Singers and Other Wacky Talents
to Post Video Entries for a Chance to Perform Live at State Fair Meadowlands*

East Rutherford, N.J. -- May 29, 2009 – State Fair Meadowlands, in conjunction with Bananas Comedy Club, is calling all aspiring comedians, musicians, singers and other wacky talents, aged eight and up, to submit one to three minute video clips via YouTube’s main site (www.youtube.com) and tag it with NJFair.com’s Got Talent. The contest will remain open through the end of June

A handful of finalists will be selected by State Fair Meadowlands to perform their short “act” during the Fair, which attracts thousands of visitors each day. Bananas Comedy Club will also be promoting the contest through its weekly shows and will be scouting the videos as well for potential new comedic talent to appear one night at one of their clubs in New Jersey.

“Everyone deserves their 15 minutes of fame and we wanted to provide an online forum that would enable just that,” said Al Dorso, President of State Fair Meadowlands. “We have many professional acts that appear at the Fair every year, but we know there’s a lot of other ‘hidden’ talent in NJ that’s yet to be discovered. We’re also hoping to get some off-the-wall stuff that you don’t typically see every day so we’re asking contestants to be creative and don’t hold back on our behalf.”

In addition to over 150 rides and attractions, this year’s Fair features plenty of free entertainment. Acts include The Marcan Tiger Show, Master Hypnotist Steve Bayner, Festival of Magic, Wildlife Gallery, and World of Wonder – Palace of Illusion. Strolling musicians and costumed characters will also provide entertainment throughout the fairgrounds.

This year’s special events include a taste of Disney on Monday, July 6. Young and old alike can enjoy an appearance by the Little Mermaid’s Prince Eric, played by actor-singer Drew Seeley. Fairgoers will also be thrilled by bicycle trick riders, who will be appearing from July 2 through July 6. And, car lovers can check out the *Rix Magazine* car show on Sunday, July 12.

Fair hours are as follows: Monday through Thursday, 6:00 p.m. to midnight; Fridays from 6:00 p.m. to 2:00 a.m., Saturdays from 2:00 p.m. to 2:00 a.m., and Sundays from 2:00 p.m. to midnight. Special hours on July 3 and 4 are from 2:00 p.m. to 2:00 a.m. and July 6 from 2 p.m. to 12 a.m. On June 25, opening night, gates open 5 p.m.

About State Fair Meadowlands:

New Jersey’s largest, annual family-friendly event will run daily from June 25 – July 12, 2009, featuring over 50 food vendors and 150 rides and attractions for all

ages. Advance tickets for State Fair Meadowlands are on sale now through June 24 and can be bought online at www.njfair.com or by calling 973-450-1073. Special group packages are also available.

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